Diary Dates

Wed 11th & Thurs 12th Nov – Skipping Workshops

Fri 13th Nov – Children in Need Non-Uniform Day

Tues 17th Nov – Year 1 Trip to Bury St Edmunds

Wed 18th Nov – Individual & Sibling Photos

Fri 20th Nov – Year 2 Library Trip

Sun 22nd Nov – PTA Tombola

Fri 27th Nov - PD Day

Tues 1st Dec – Year 6 Trip to Duxford Imperial War Museum

Mon 7th Dec – Choir Christmas Tree Festival at St Peter's & St Mary's Church 6pm

Wed 9th Dec – Welcome Wednesday 2.30-3.30pm

Thurs 10th Dec – Christmas Dinner and Jumper Day

Thurs 10th Dec – EYFS Christmas Sing-a-Long

Mon 14th Dec – Santa Fun Run

Tues 15th Dec – Year 6 Christmas Market

Wed 16th Dec – KS1 Christmas Performance

Fri 18th Dec – Last day of Term

Mon 21st Dec – Fri 1st Jan – Christmas Holidays

Mon 4th Jan – PD Day

Tues 5th Jan – Pupils Return to School

Cedars Park Primary School

School Newsletter

Friday 6th November 2026

Times Tables Rockstars - TTRS

As you know, the teachers have been keeping an eye out for times table ambassadors to represent their class. These children will have some special roles throughout the year and will be responsible for encouraging their peers to complete TTRS events. Our Ambassadors are as follows;

Robins - Carter
Warblers - Lylah
Chaffinch - Arlis
Dove - Lorenzo
Puffins - Isiah
Swallows - Thea
Kingfishers - Jamie
Kestrels - Chloe
Cormorants - Israel
Nuthatches - April
Curlews - Marko
Jackdaws - Adelina

Well done to those children! Mr Johnson will be in touch soon with their first assignment!

In addition, Mr Johnson will be starting a TTRS club next week! This is available for all children in KS2 and all are welcome! There will be iPads to login to TTRS, Hit the Button will be on the board and there will be practise Times Tables sheets available. Year 3 and Year 4 are invited on Thursdays; Tuesday for Year 5 and 6. Mr Johnson looks forward to seeing as many children come along as possible!

Poppy Appeal

Our Year 6 House Captains are selling poppies and other items to raise money for the Royal British Legion's Poppy Appeal.

This is a charity that we support every year and we are proud to say we raise a significant amount of money through your generous contributions.

As with previous years, we will be operating a one donation one item system so that all children have access to the range of Poppy Appeal merchandise available.

Thank you for giving generously.

On Wednesday 11th November, the school will hold a one minute silence at 11am to mark this year's Remembrance Day.

Skipping Workshops

Mr Massey is back next week for his hugely popular Skipping Workshops! A letter explaining the details around the purchasing of skipping ropes was shared before half term: the children are very much looking forward to learning all sorts of tricks and skips to utilise on the playground at breaks and lunchtimes!



Parking

Please remember that the bay parking spaces outside Cedrus House are only for use by the care home's visitors and staff.

Please also be aware that the residential car park on Pintail Road must not be used at drop off or pick up times—unless you are a resident.

The car park in the community centre can be used in the mornings so that we can continue a harmonious relationship with our local community and neighbours.

Please also be reminded that the staff car park is for staff use only – this includes drop off and pick up times for our wrap-around care clubs (Early Birds and Night Owls).



Cedars Stars

Each week, teachers choose a child in their class who has really stood out that week for following our school rules (The Cedars ABC) or showing our school values (Leadership, Organisation, Resilience, Initiative and Communication).

Well done to this week's Cedars Stars!

Reception Esmee R Ava O	**Year 1** Sebastian G Freyja G	**Year 2** Liam MJ Reginald HA
Year 3 Isaac C Freya C	**Year 4** Thea M Freyia D	**Year 5** Shay B Polly P
Year 6 Marko H & Evana S		

Class Cookies

Attendance at Cedars Park is a real strength.

Each week, we celebrate the class that has the highest attendance—the children each get a cookie as a treat!

Well done to Chaffinch Class in Year 2, for having the highest attendance this week.



Attendance

Good attendance to school supports pupils' attainment, progress and well-being.

This week's attendance was as follows:

Reception: 94.99%
Year 1: 95.76%
Year 2: 98.77%
Year 3: 97.83%
Year 4: 96.73%
Year 5: 97.17%
Year 6: 96.42%

Well done to **Year 2** for having the highest attendance this week!

Menu Week Commencing 9th November

Monday: Mac & Cheese with Garlic Bread

Tuesday: Chicken Noodles or Breaded Quorn Strip

Wednesday: Roast Beef or Quorn Fillet

Thursday: Margherita Pizza with Herby Diced Potatoes

Friday: Fish Cake & Chips or Veggie Fingers

Jacket Potatoes available daily.





Cedars Park
Primary School
NO LIMIT TO LEARNING



EYFS open days

We would love to welcome you to our school!

Our open days are on:

5th October – 6pm
7th October – 9:30am
9th November – 9:30am
12th November – 6pm
2nd December – 9:30am
9th December – 9:30am
6th January – 9:30am

Book via the school office on:
01449 778230
admin@cedarspark.net





Feel free to contact us if you are unable to make these dates as we would love to show you around!



CEDARS PARK PTA PRESENTS

FAMILY QUIZ NIGHT

TUESDAY 1ST DECEMBER

CEDARS PARK PRIMARY SCHOOL	4PM - 6PM

Join us for an evening brimming with fun, laughs and entertainment!

QUIZ | GAMES | REFRESHMENTS

ptacedarspark@gmail.com

At The National College, our WakeUpWednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

ADVERTISEMENTS AIMED AT CHILDREN

WHAT ARE THE RISKS?

Children are particularly vulnerable to the persuasive effects of advertising because of their still-developing critical thinking and impulse control skills. Children are regularly and passively exposed to advertising online, whether through influencers, paid advertisements, or sponsored content. Although 92% of 12–17-year-olds felt confident recognising online advertising, only 37% correctly identified sponsored adverts in search results.

INFLUENCER MARKETING

Influencers are an increasingly prominent part of children's online experiences, with four in ten 3–17 year olds who watch online videos reporting that they watch influencer content as entertainment. Influencers can appear credible, relatable, trustworthy and aspirational. Although seven in ten 12–17 year olds recognised a paid partnership, some believed products were promoted because influencers liked or thought they were 'cool'.

PARENTAL PRESSURE TO PURCHASE

Children's exposure to online advertising can pressure parents to buy products they see advertised. When told no, children may feel upset, treated unfairly or left out when comparing themselves with peers. With children potentially seeing up to 40,000 adverts a year, parents cannot meet every request. This can lead to arguments and put strain on family relationships.

UNREALISTIC EXPECTATIONS

Advertising often focuses on the positive effects of a product, which can create unrealistic expectations among young people. Children may be particularly susceptible to these claims when they do not recognise the persuasive intent behind them. They may be more likely to believe that a cream will 'transform' their skin, clothing will help them fit in, or protein powders will quickly build muscle. Repeated exposure to adverts such as beauty content can normalise unrealistic expectations and create material dissatisfaction or body image concerns.

HARMFUL ADVERTISING

Children can encounter online advertising through games, videos, social media and links, meaning they may see content that is inappropriate for their age. This can include products or messages that influence attitudes towards body image, health or behaviours such as gambling. Repeated exposure to beauty content can normalise adult-oriented beauty routines and psychological pressure.

UNINTENDED PURCHASES

Online advertising can encourage young people to make purchases. Ofcom found that 58% of 8–17 year olds had spent money online, with 27% saying adverts encouraged them to spend and 22% influenced by influencer content. Despite this, a third of the children regretted an in-game purchase, while almost half said they were unclear about what they were buying. This can lead to children spending more than intended or making purchases without fully understanding the cost or product, adding pressure on parents to spend.

LACK OF ADVERTISING TRANSPARENCY

Advertising is not always obvious to children, particularly when influencers promote brands, products or services without clearly stating that it is an advert, or when advertising is embedded within entertaining content and uses positive language. Children may not realise that the adverts are promoting something, making the recommendation seem more trustworthy and more influential.

Advice for Parents & Educators

TEACH CHILDREN HOW TO SPOT ADS

Help children to recognise when content is trying to sell them something. Teach them to look for signs such as '#ad', 'sponsored', 'paid partnership' as well as promo codes or product links attached. Explain to your child that these adverts can be embedded within videos, social media posts, games or influencer posts and are not always obvious to identify. Helping children recognise these advertisements can make them less likely to be influenced by them.

ENSURE PAYMENT DETAILS ARE LOCKED DOWN

Avoid saving your bank card details on children's devices, games or apps wherever possible. This can help reduce the risk of children making accidental or impulsive purchases following seeing an advert. Check the purchasing settings on games and social media accounts and use parental controls or purchase approval settings where possible. Talk to your child about the importance of asking before making a purchase online.

DEVELOP CRITICAL THINKING SKILLS

It is important to encourage children to question what they see online rather than automatically believing it. Encourage them to stop and think before clicking. Have them ask themselves, 'Why am I seeing this?' and 'What are they trying to get me to want/buy?'. Remind them that adverts and influencers only highlight the positive aspects of a product. By developing these skills, children will begin to recognise, question, and respond to manipulative marketing practices.

ENCOURAGE OPEN COMMUNICATION

While it is important to set age restrictions on games and social media, inappropriate adverts can still slip through. Talk regularly with your child about adverts or influencer content they see online. Open communication makes it easier for your child to come to you if they have any questions about products or inappropriate content. It also helps you understand what your child is being exposed to online and where they may need support.

Meet Our Expert

Dr. Claire Sutherland is an education consultant and digital safety expert, with a background in primary teaching. She combines her PhD research in cyberbullying with hands-on experience, delivering impactful digital wellbeing workshops and policies for schools across Australia and now in the UK.



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